



Lâm Vũ: founder biography

Founder and CEO, Trisilva

Short, for a speaker listing or a byline

Lâm Vũ is the founder and CEO of Trisilva, an AI-first B2B insurtech building the InsureFlow platform for insurance operations across Southeast Asia. He was previously Head of Agile, Corporate Strategy and Transformation at Techcombank.

Standard, for a press release boilerplate

Lâm Vũ is the founder and CEO of Trisilva, an AI-first B2B insurtech whose InsureFlow suite runs claims operations and insurance distribution across Southeast Asia. He owns strategy, product and platform vision, and the company's commercial relationships. Before founding Trisilva he led enterprise transformation at Techcombank as Head of Agile, Corporate Strategy and Transformation, where he designed the TechcomWay and OneWay operating frameworks.

Long, for a profile or an interview

Lâm Vũ owns strategy, product and platform vision, and the commercial relationships. Led enterprise transformation at Techcombank as Head of Agile, Corporate Strategy and Transformation, designing the TechcomWay and OneWay operating frameworks, and ran transformation programmes for Prudential, Singapore Airlines, DBS, UOB and HSBC. Previously at PropertyGuru. Harvard Business School, Harvard University (2021). School of Computing, National University of Singapore (2005, 2008).

Name and title

Public name **Lâm Vũ**, with the diacritics. Title **Founder and CEO**. On first reference, "Lâm Vũ, founder and CEO of Trisilva". On later references, "Vũ".

Photography

Portrait photography is supplied on request through hello@trisilva.ai.

The rest of the team

Bios for the wider core team are on trisilva.ai/company. For a bio or an interview with anyone else on the team, use the media contact on trisilva.ai/press.